

“FOR GRILLING YOU DON’T NEED A LID, BUT YOU DO NEED A PERFECT FIRE.”

Barbecook® launches new charcoal barbecue PUUUR® at Spoga + Gafa

Barbecook® will launch its new, exclusive charcoal barbecue for the summer of 2011 at Spoga+Gafa in Cologne. The PUUUR® has been designed for healthy grilling. And healthy grilling starts with a perfect, healthy fire.

BARBECUING THE PURE WAY

How did barbecook® create this perfect fire? The well-known QuickStart® system for easy lighting and adjustable air supply has been retained. To this, barbecook® has added a ceramic bowl, which not only insulates but also better retains the heat, thereby producing a hotter fire and therefore a better combustion. In other words, with the PUUUR® you always grill in perfectly healthy conditions.

The new reflector of the PUUUR® completes the picture. It reflects the glow of the charcoals, so that dishes are cooked at the top and grilled at the bottom. “The reflector thus offers the advantages of a lid without any of the drawbacks. Instead of grilling in harmful smoke gases, you can enjoy super healthy dishes,” says the Belgian barbecue manufacturer.

A BARBECUE WITH CHARACTER

The stylish minimalist design of the PUUUR® is bound to appeal to just about everyone. The PUUUR® is available in three standard versions: Arctic White, Volcanic Grey and Pacific Blue. In addition, you can order the PUUUR® in a colour of your choice via www.barbecook.com/puuur. Read all about it in the attached brochure.



The PUUUR® with its perfect fire does not require a lid. In combination with the reflector, it allows for super healthy grilling.



Be the first to discover the PUUUR® at the **Spoga/Gafa fair in Cologne** (5 to 7 September). We look forward to meeting you in hall 5.1, stand A 001.

Note for the editor (not for publication)

Source: barbecook®

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PUUUR® Arctic White



PUUUR® Vulcanic Grey



PUUUR® Pacific Blue



The reflector of the PUUUR® can be opened or closed as desired

Patented model 001731274-0001.

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